



## Midwest Unplugged Media Information

Musician's Media Kit

### Benefits:

- **FREE** Studio Session (3 Original Songs + 1 Cover Song)
- **FREE** Video Production (15-20 Minutes – Midwest Unplugged Series)
- Photography Session
- In-depth Artist/Band Video/Written Interview(s)
- Artist(s)/Band of the Month Promotional Spot
- Article and Video feature on [www.MidwestUnplugged.com](http://www.MidwestUnplugged.com)
- Article in Midwest Unplugged's quarterly magazine.
- ADVERTISING and PROMOTIONAL materials provided
- LOCAL and REGIONAL Exposure
- Free Midwest Unplugged T-Shirt(s) (Limit: 1 per member)
- Sponsorship Opportunities

### Information:

Midwest Unplugged, hosted by Alexia Arias, is an audio and visual production team for local and regional musicians. Founded by David Stillson in his studio in South Bend, Indiana; The unplugged series focuses on unique qualities of the individual or group in a short video documentary and studio recording session.

Each episode features hand-picked artists found throughout the Midwest and US by Midwest Unplugged. Alexia digs deep and gets to know the artists as the entire process gets recorded. The MU website features each episode along with MU's YouTube channel. The MU staff also accompanies each video with an article, band page and photography.

### Song Requirements:

- (3) Original songs re-arranged into an acoustic unplugged style
  - Acoustic Unplugged: Bring acoustic instruments, however, keyboards are allowed for various sampled acoustic sounds (such as piano, bells, guitar, percussion, etc.) Hand percussion is encouraged, however, drummers could use brushes or a Multi-rod/tala wand to soften the song on a regular drum kit.

### Optional Song:

- (1) Unplugged Acoustic Cover (*Helps increase visibility on YouTube!*)

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| <b>Booking:</b><br>David Stillson<br><a href="mailto:booking@midwestunplugged.com">booking@midwestunplugged.com</a><br>(239) 246-4428 | <b>Information/Public Relations:</b><br>Joel Cochran<br><a href="mailto:info@midwestunplugged.com">info@midwestunplugged.com</a><br>(574) 485-8528 |
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Although MU is a free production, we do allow our guests to purchase licenses to the recorded content. If you are interested in purchasing the tracks and/or videos, you can refer to the price list below.

| <b>Copyright</b> | Price Per | Total: 4 | Total: 3 | Total: 2 | Total: 1 |
|------------------|-----------|----------|----------|----------|----------|
| Tracks           | \$50      | \$200    | \$150    | \$100    | \$50     |
| Videos           | \$50      | \$200    | \$150    | \$100    | \$50     |
| Both             | \$90      | \$300    | \$255    | \$180    | \$90     |